



DELIVER YOUR MESSAGE TO THE SURVEY INDUSTRY

The Land Surveyors' Association of Washington (LSAW) is recognized as the voice of the Washington land surveying profession. We offer a variety of advertising and sponsorship opportunities that allow you to deliver your message to decision makers in the survey industry.

LSAW connects you with over 1,000 survey professionals. Reach your target market throughout the year by taking advantage of annual sponsorships.

QUESTIONS?

T. (888) 994-2845
 F. (707) 578-4406
info@lsaw.org

LAND SURVEYORS' ASSOCIATION OF WASHINGTON ADVERTISING & SPONSORSHIP OPPORTUNITIES

The Evergreen State Surveyor is the official publication of the Land Surveyors' Association of Washington (LSAW). It is published quarterly for the purpose of communicating with the professional surveying community and related professions.

EVERGREEN STATE SURVEYOR MAGAZINE - AD RATE CARD

| AD SIZE | ONE TIME RATE | FOUR TIME RATE |
|-------------------|---------------|----------------|
| Business Card | \$75 | \$50 |
| 1/4 Page | \$150 | \$125 |
| 1/2 Page (H or V) | \$200 | \$175 |
| 3/4 Page | \$300 | \$275 |
| Full Page | \$400 | \$375 |

| SPECIAL PLACEMENT | ONE TIME RATE | FOUR TIME RATE |
|--------------------|---------------|----------------|
| Inside Front Cover | \$600 | \$500 |
| Inside Back Cover | \$600 | \$500 |
| Back Cover | \$700 | \$600 |

ANNUAL SPONSORSHIPS - BEST VALUE TO ADVERTISE ALL YEAR

GOLD SPONSOR \$7,500 (Exclusive Sponsorship)

- Complimentary full page ad in the Evergreen State Surveyor magazine with choice of special positioning (inside front cover, inside back cover, or outside back cover)
- Logo and link on the LSAW website homepage prominently displayed on the image slider indicating gold sponsor
- Logo and link on LSAW email blasts as well as periodic posts on social media
- Logo and listing in all LSAW special event flyers (seminars, workshops)

SILVER SPONSOR \$3,750 (Limit 2 Sponsorships)

- Complimentary full page ad in the Evergreen State Surveyor magazine
- Logo and link on the LSAW website homepage indicating silver sponsor
- Logo and link on LSAW email blasts as well as periodic posts on social media
- Logo and listing in all LSAW special event flyers (seminars, workshops)

BRONZE SPONSOR \$1,874 (Limit 2 Sponsorships)

- Complimentary half page ad in the Evergreen State Surveyor magazine
- Logo and link on the LSAW website homepage indicating bronze sponsor
- Logo and link on LSAW email blasts as well as periodic posts on social media
- Logo and listing in all LSAW special event flyers (seminars, workshops)



LAND SURVEYORS' ASSOCIATION OF WASHINGTON

ADVERTISING & SPONSORSHIP CONTRACT

526 South E Street - Santa Rosa, CA 95404
T. (888) 994-2845 F. (707) 578-4406 E. info@lsaw.org

ADVERTISING/SPONSORSHIP CONTRACT

Date _____

Company _____
(Advertiser as it should appear in the Advertisers Index)

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

Fax _____

Email _____

For pricing and detail description, please see previous page "Advertising & Sponsorship Opportunities."

EVERGREEN STATE SURVEYOR ADVERTISING ONLY

Full Page 3/4 Page 1/2 Page (Horizontal) 1/2 Page (Vertical) 1/4 Page Business Card

RATE & FREQUENCY

One Issue Rate Annual Rate

SPECIAL PLACEMENT

Inside Front Cover Inside Back Cover Outside Back Cover

ANNUAL SPONSORSHIP: Gold Silver Bronze

PAYMENT INFORMATION

Total: \$ _____ Check Included Visa MasterCard

Bankcard # _____

Exp. Date: _____ CID (3 digits on back) _____

Signature _____

Billing Address _____



EVERGREEN STATE SURVEYOR AD SUBMISSION INFORMATION

SUBMISSION REQUIREMENTS

- Electronic artwork emailed to:
info@lsaw.org
- NO FILM accepted

ACCEPTABLE FILES

- High Resolution PDFs Generated for "Press Quality" (preferred file type)
- Photoshop Tiff or EPS (300 dpi)
- Vector EPS files with outlined fonts

Note: All supplied files should be at least 300 dpi at the actual ad size

GENERAL INFORMATION

- Rates are protected for the duration of contract
- Ads which exceed the size specifications will be charged the next largest size
- Cancellations not accepted after contract date
- If new instructions/artwork are not received by contract date, most recent mechanicals will be used

QUESTIONS?

Please contact LSAW Executive Office

Phone: (888) 994-2845

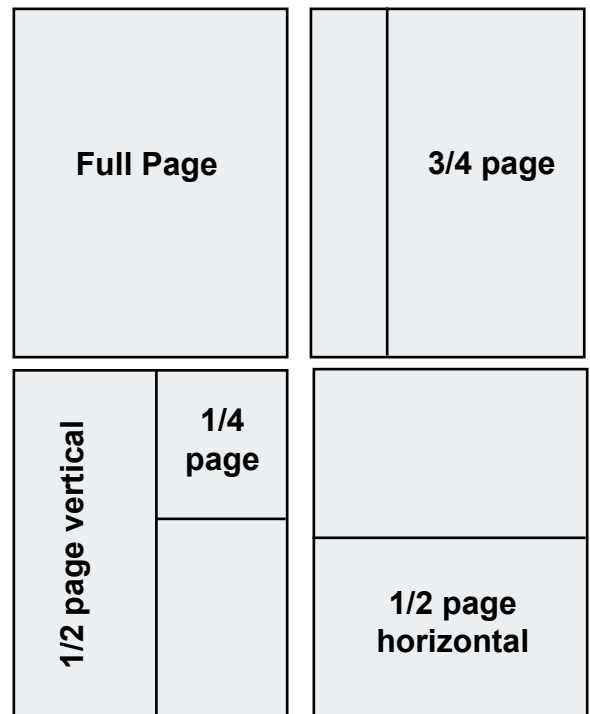
Email: info@lsaw.org

AD SPECIFICATIONS

| Size | Width x Height |
|-------------|-----------------------|
| 1/8 (H) | 3 3/4" x 2 1/2" |
| 1/4 (H) | 3 3/8" x 4 7/8" |
| 1/2 (V) | 3 3/8" x 10" |
| 1/2 (H) | 7 3/8" x 4 7/8" |
| 3/4 (V) | 5 3/4" x 10" |
| Full Page | 7 3/8" x 10" |

TRIM SIZE: Full Page - 8 1/2" x 11"

BLEED SIZE: Full Page- 8 3/4" x 11 1/4"



PUBLICATION SCHEDULE

CONTRACT DATE

January 20th
May 1st
July 25th
October 25th

ARTWORK DUE

February 15th
May 15th
August 15th
November 15th

PUBLISH DATE

February 25th
May 25th
August 25th
November 25th