



LSAW STRATEGIC PLAN 2006 -2012

Approved per MO 06-05 May 4, 2006
And Edited per MO 08-20 August 16, 2008

The Strategic Plan

This is a list is of where, when and what we think LSAW should be headed toward. This plan will be used as a directional guide only. The elements contained within are subject to a varied array of influences, many beyond our vision, ability and control. It is with this basic understanding we drafted this plan. This guideline will become a starting point for the Executive Committee and the new Board of Trustees annually. Any of these elements within the plan may be acted upon, postponed to another year, changed or removed from consideration altogether. It is and was the committee's intention not to define how these individual tasks are to be accomplished. Our sole focus was directed to what should be accomplished. The completion of any given element is the decision by the Executive Committee and the Board of Trustees.

The Strategic Planning Committee

Rich Waltrip

Gary Gervelis

Jim Coan

Ken Swindaman

Jim Main - Chair

L.S.A.W. Strategic Plan 2006-2012

2006

Website – Member List List all members names with an optional link to their company. All members names would be listed but only those requesting a link would have that option. Use the LSAW Chapter map for surveyors in that area as an additional search tag to member's names.

Affiliates Link Make available an area for links of affiliate companies. These links will bring someone to their own website. No advertising on ours.

LSAW Reference Manual - online

Mission Statement develop a mission statement that defines the purpose of LSAW

Bylaws Review the LSAW policies and bylaws and implement any needed changes.

Regulations Review LSAW State regulations. (What exactly does this include?)

Website Review and provide updates to keep our site fresh and professional.

Entice the DNR to study and make available control diagrams and sufficient monumentation for the determination of **Second Class Shorelands** on all navigable lakes in Washington, starting with the most populated and those with the highest land values. These control diagrams should be developed to give sufficient direction as how to project sidelines in any given area. It is by law that these determinations are to be made by the DNR.

OSHA Requirements We should make sure that several first aid and flagging courses are available around the State for our members so that we all can meet the requirements. There should also be an employer's course on OSHA requirements and effects on our companies. (Annually or Bi-Annually)

NGS Adjustment to be implemented and used. Instruct on differences and use.

Land Surveyor – Redefinition (Introduction) Support with lobbying efforts.

Boy Scout Merit Badge / Girl Scouts Make available instruction on presenting course and offer free materials to those scouts willing to pursue this course.

CORSE support annually.

2007

Link-Meetings First to be tried with EXCOM then refined to use with B.O.T. The spring meeting of 2007 or 2008 should be a Link-Meeting. If successful, we could then incorporate up to two meetings a year this way. This could represent a substantial travel cost savings to our Chapters. LSAW to find mainstream connection capabilities and meeting link system.

Habitat for humanity Support with LSAW Shirts, food supplies, etc. to any chapter effort to work on a Habitat House.

Career Path Make ready presentation material and support for presentation at career fairs. Make ready materials and support to contact 100 school career path or guidance counselors in Washington High Schools.

LSAW Marketing Items Investigate the possibility of offering LSAW license plate frames, Travel tags, cups, sport bags, etc., all promoting the LSAW Logo.

Media Spots develop media spots for radio and possibly television on the benefits and value of Land Surveying. Implement in 2008.

Multi Media A short film produced by LSAW to describe what it is to be a Surveyor in Washington State. Said clip to be available on our website and for career promotion.

Land Surveyor – Redefinition (Continuation) Support with lobbying efforts.

Network Education Support Local Area Networks and CORS Station use through education.

Education – Scholarship Support Land Surveying, Geometrics and Civil Engineering Technology programs throughout the Washington State by annually raising money through the scholarship auction. Auction setup and production funding to be financed by LSAW.

Alternative Monuments Create, support and implement the use of alternative monuments. These can be placed at controlling intermediate corners and lines within subdivisions, road centerlines, etc. and not require a standard case monument.

2008

Land Surveyor – Redefinition (Continuation) Support with lobbying efforts.

Media Spots Implement.

Photogrammetry Define for licensure under Photogrammetric Mapping. Define parameters and law relating thereto. Present to companies offering this service for endorsement to licensure procedure.

Railroad Right Of Way Maps Get current railroad right of way maps and deeds online or available throughout the State. If no other avenue is available sponsor a bill to do so.

Washington State Historical Surveying Museum Create, Support and Host an online virtual Washington State Land Surveying Museum. This museum should be available through us and the Washington State Historical Society.

CEU Credits – Online Create and implement distant learning CEU credit courses to be taken online.

Sustaining Membership Allow companies and corporations to become sustaining members of LSAW. The membership will allow these companies to link off of the LSAW website and have special perks at the LSAW Conferences. The fees collected will be used to support LSAW lobbying efforts, Monument Record Database site and the Surveying Museum website.

Land Surveyor Liability Limit – Define and structure a Bill for the limitation of liability on any survey within the State of Washington to be seven years or less from completion and recordation of said survey. Support with lobbying efforts.

2009

Monument Record Database Create, host, implement, and maintain a statewide database for intermediate monument recovery and re-monumentation. Searchable by S-T-R. Said database would aid in the recovery of information of intermediate monuments found and set defining centerlines within plats, roads etc. Include DNR Monument Replacement sheets and maps.

Website Make a member's only area with message board. Also include online Law Review.

Strategic Plan – Mid-course Evaluation Review the last three years of planning impact and overall effectiveness. Adjust for remaining plan and direction.

Affiliate Education Reach out to Title Companies, Real Estate Professionals, and Lawyers with LSAW Sponsored Seminars educating them from the Land Surveyor's role and perspective.

Education Requirement Research and make recommendations for a two year Associates Degree as a requirement for licensure. Write legislation to be submitted in 2010.

2010

Monumentation Replacement Legislation Legislation to finance the replacement of PLSS Monuments.

Conference – A Spatial Odyssey Sponsor the largest conference to date. Included would be the LSAW, GIS, ASPRS, and LIDAR groups.

Education Requirement Submit and sponsor Bill that requires a minimum two-year Associate Degree requirement for licensure.

Member Benefits Research and make ready proposal for Long Term Disability and Life Insurance through a self supporting program available for LSAW Members.

Membership Attain the goal of 90% of the practicing Land Surveyors within the State as members of LSAW.

Platting Laws Sponsor and push a standardization of Platting rules, regulation and timelines throughout the State without local jurisdiction override capability.

2011

Member Benefits Implement the LSAW Member Benefits Package. Consisting of Long Term Disability and Life Insurance.

Education Requirement Support with lobbying efforts.

2012

Strategic Plan Review and Implementation Review the last six years of planning quantify the effectiveness and write a plan for the next six years.